



December 1, 2 & 3, 2016 \* 6:00 - 9:00 p.m. nightly

**DAVIDSON BUSINESS PARTICIPATION**

**Application Deadline: October 14**

*IMPORTANT: This form is specifically for Davidson businesses / merchants who ONLY plan to HOST a holiday event/activity within their business during event hours. This form is not for outside vendor booth spaces on the Village Green.*

***In order to ensure your activity is included in the official event guide, please return this completed form by OCTOBER 14. Anything received after the deadline will not be included in the official event guide - NO EXCEPTIONS.***

In order to be eligible for participation, your business must be located in the Town of Davidson and have plans on participating by either creating or hosting a holiday-related activity in the business or storefront during the operating hours of the event. In order to be listed in the official event guide, all participating merchants must complete and submit this application.

Today's Date: \_\_\_\_\_

Business/Organization: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: (day) \_\_\_\_\_ (Cell) \_\_\_\_\_

For informational and marketing purposes, please describe your event/activity for each of the three nights:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Please note: Due to limited space in the Christmas in Davidson event guide, please keep your description brief.*

The privilege to participate is granted by the Town of Davidson. Duplication of activities, concessions, and merchandise may result in denial of the request for participation. The event reserves the right to deny application for any reason.

Please return this form to: Kim Fleming \* Town of Davidson \* P.O. Box 579 \* Davidson, NC 28036  
or by email to Tina Gibson at [tgibson@imaginemusicgroup.com](mailto:tgibson@imaginemusicgroup.com)

Questions? Tina Gibson, Event Coordinator 704-995-2968, [tgibson@imaginemusicgroup.com](mailto:tgibson@imaginemusicgroup.com)

THANK YOU FOR YOUR PARTICIPATION

